

## Mount Cain Alpine Park Society Board Meeting Minutes

**Date: January 7, 2023**

**Location: Upstairs Ticket Booth / online**

*Mount Cain is located in the territory of the 'Nan̓mgis First Nation. The mountainous area near the Davie River, or Dzudzux'an, is known as Papikalan in Kwak'wala, meaning 'place of marmots. The Mount Cain Alpine Society honours and respects our relationship with this nation and are grateful to be able to recreate on these lands.*

Attendance:

<b>Name</b>	<b>Director</b>	<b>Executive Role</b>	<b>In Attendance</b>
Erin Pickering	Hospitality	Chair	
Eric Sprenger	Tech Support	Treasurer	
Dean Hunchuk	Buildings and Construction	Vice Chair	
Greg Muirhead	Patrol		absent
Christian Tuters	Ski Shop and Snow School		
David Mazzucchi	Grant Applications		
Darren Anonson	Operations- Snow Machines		
Mike Green	Operations- Road/Generators		
Dave Steele	Operations- Lifts		absent
Lynette Tanaka	Human Resources		absent
Drew Nagainis	Occupational Health and Safety		
Alec McBeath	Administration		absent
Jen Lash	Communications	Secretary	
Max Oudendag	RV Park		

Meeting called to order at 4:14

### 1. Review and adoption of Previous Minutes

[December Minutes](#) - approve minutes subject to changes raised by Dave M regarding ride sharing.

- Motion: Erin
- Second: Eric
- In favour:
- Opposed: 0

### 2. Review and adoption of the Agenda

- Motion:
- Second:
- In favour:
- Opposed:

### 3. Old items

- New Bathrooms - complete, putting new signage up, cost 30,000
- New chair of Parking Lot Committee – Greg
- Email to Cabin Owners about Pole Drive – in weekly email, need to send to cabin owners
- Provide capital expenditure for 2022/23 and residual revenue from 2021/22 to Jen and/or the Board – in progress, will get it by week of Jan 25th

### 4. Standing Items

- Review Financials / Budget
  - Season pass is down
  - Accommodation and ticket sales down a bit
  - Membership fees are down
  - Cut back on wages if possible to save on expenses
  - Given how December unfolded, less optimistic about the season
  - Need to tighten our belt
  - Made more money than we have spent this year
  - Jen will promote Ski Shop and buying membership on line, camping donation
  - Christian will get ski shop inventory to Eric/Danielle
  - Online ticket sales – working on it
  
- New Building Subcommittee
  - No report at this time – reinvigorate the team next week
  
- Parking Lot / Camping Subcommittee
  - No update, nothing urgent

### 5. New Items

- Debrief on opening week – what worked what didn't
  - Need snow and lower lift
  - Open Jan 1<sup>st</sup> went well
  - Turks Tavern running a well
  - When to call closing the hill – stay open for set hours unless not safe– check with ski patrol for safety reasons

- T Bar repairs update
  - Repairs underway
  - Building in redundancy – spare parts in case future breakdown
  - Failure was caused by lightening, this is not uncommon
  - Did not consider that when the cabinet was designed
  - Plans to lightening proofing the cabinet
  - Probably spent about \$15,000 so far
  - Very positive next about next weekend
  
- Monday – normal Monday without a lower T
  
- Risk and Liability Language
  - Do to insurance reasons we cannot tell you where to go
  - Christian and Erin let ski shop and ticket booth know about it
  - Until patrol and groomers are off – no one can skin up inside boundaries
  - Trying to get grooming done sooner so guests can skin up
  
- Backcountry Organization
  - Some people starting a conversation about a backcountry organization
  - Non Board, non patrol
  - Shames has a separate organization like this – learn from them
  
- Filming at Mt Cain
  - Avalon's project – waiting for an update
  - Need to have an amendment to insurance to add a few days
  - Need to talk to MWRD
  - Need to find a person to help coordinate this if Avalon wants to go ahead with it
  
- Accident debrief
  - Worked well
  - Exposed some problems with the emergency response plan
  - Need to make sure people have passes – Jen will communicate more
  - In the future, we will send out a release if accident outside of Cain – so we can lead the communications

## **Director Updates:**

### **Erin Pickering Director of Hospitality, President Chair**

Gratitude: A HUGE thank you to the staff and volunteers and Cain community members who helped to monitor conditions, take photos, host discussions by email and phone and make quick decisions on opening. It wasn't an easy start to the season, hopefully 2023 will be snowy and profitable!

FYI – Executive and Administration director will meet with RDMW CAO David Kim online January 11<sup>th</sup> 3pm to discuss royalties, and other items. Please let Erin know if you would like to be at this meeting and a link will be forwarded.

Discussion: North Island Appreciate Days – Tuesday March 28<sup>th</sup> to Friday March 30<sup>th</sup>  
For discussion - discount by postal code; pick a charity to fundraise for – for the month of

March ( maybe NI food bank or..);  
50/50 draw each weekend in march?  
Fundraiser karaoke – fundraiser for food bank or other not for profit

To enter Cain Cup – bring 2 pieces of non-perishable food or 5 bucks  
Foundry in Port Hardy

Discussion:  
Heli Drop inquiry – see email details – they can do what they want to do outside of our area.  
Need a pass to ski at Cain.  
We do not have a place for them to land at Cain

DOD schedule – looking for DODs for Sunday January 29<sup>th</sup> and Monday January 30<sup>th</sup>

### **Hospitality**

December Ticket Sales numbers

- 158 paying skier visits during December.
- January 1<sup>st</sup> had 50 paying skier visits.
- Tickets were discounted because lower lift was not running.

Tavern:

NYE was a success

First beer garden will be January 21<sup>st</sup>

Discussion: - Summer director? / Off season Wedding venue request. (Planning meeting item)

### **David Mazzucchi – Director of Grant Applications**

Monday April 3rd has not yet been changed to a Magic Monday on the web page - Jen

Report:

I applied to the BC Destination Development Fund for \$129,500.00 to build a lit toboggan hill / recontour the Bunny hill. No response yet.

My December meeting with the North Island MLA Michele Babchuk was rescheduled for January 11<sup>th</sup>, 2023. The focus of the discussion will be how to best go about getting the Cain Road maintenance budget renewed and increased.

The idea of Ride-Share financial incentive has been scrapped as any compensation to drivers would invalidate their personal auto insurance.

The Sponsorship calendar/poster is complete, raising about \$15,000. I will email PDF's of the poster next week, which Directors can print and post. There were a couple of companies that expressed interest in being sponsors but have not yet paid. My plan is to have a second edition of the poster in mid-February, which will include any new sponsors. Thank you, Darren, Lynette, and Alec, for reaching out to businesses.

### **Mike Green, Operations, Roads and Generators**

Discussion Items:

- After hours Check-ins – zoleo – need to make sure it is working, then set the SOP
- RDMW Board Meeting, Jan. 17, 2023 - Mike G and Dean are going need info about youth employment and other detail
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### **Christian Tutters Ski shop and Ski school:**

### **Dean Hunchuk – Buildings, Construction and Maintenance**

### **Darren Anonson – Ops Snow Machines/Events**

Zoleos are now here for check ins for Solo Grooming and Grading. Please download the Zoleo App before coming to the mountain and setup your profile. You cannot do this once you have left service. I am working on SOPs for the Zoleo check-ins and should have them done this week. If you are DOD'ing this weekend please ask and I can run you through it.

Liftees need to wear helmets

**Darren Anonson - Events**

Cain Cup coming up next. Will need volunteers for racers. Christian is working on prizes, if you know of a business that might be willing to donate prizes please see myself or Christian.

Working on Backcountry, coming together real well. Lots of interest from local businesses. We need beer garden volunteers as well as prize donations. If you have a connection with a local business that could contribute please reach out. ---

To raise money for a new snowcat

Same goes for Kidsfest. Will need lots of volunteers for that one as well as great prizes. Please see myself Trish or Lisa. Doing fireworks

**Drew – Human Resources**

working on snowmobile competency test for mountain sleds

**Christian – Snow School**

10K expenditures to keep offering skies , working on numbers

Christian will send updates prices for ski school

**Max – RV Park**

Dundraiser for yotzka

Doing a fundraiser in Cumberland

Wants to keep his family from Japan close

Donate a 2023/24 season pass

Motion: Max

Second: Jen

In favour: all

Opposed: 0

Meeting adjourned: 6:23